

#WSO19



GET INVOLVED!
GET INFORMED!
GET INSPIRED!

HELP END HOMELESSNESS IN SCOTLAND

29th NOV -
5th Dec



Sumdog is supporting Social Bite's Wee Sleep Out with a special Scotland Maths Contest!

Win special camping prizes and
the Sumdog trophy - presented by
the founders of Social Bite!



Join the contest and Wee Sleep Out
sumdog.com/weesleepout



CONTENTS

About Social Bite	2
Introduction	3
What?	4
When?	5
Why?	6
Where and who?	8
Make it your own	9
Your event should	10
Opportunities	11
Where the money goes	12
Find out more	13



SOCIAL BITE

SOCIAL BITE IS ON A MISSION TO END HOMELESSNESS IN SCOTLAND.

We do this through our national fundraising campaigns and by commissioning ground breaking research that accelerates political action. As a result of this, Social Bite is implementing a new housing policy in partnership with the Scottish Government, called Housing First.

We also run social enterprise cafes in Edinburgh, Glasgow and Aberdeen, through which we feed the homeless community and provide support, employment and exclusive events to those affected by homelessness.

Last year we gave away over 140,000 food and drink items to those in need, making us the largest food and drink provider to the homeless community in Scotland.

#WSO19

#ENDHOMI

GET OUT OF YOUR BED, GET OUT OF YOUR COMFORT ZONE!

Wee Sleep Out is Social Bite's youth engagement programme for under 18s who want to become part of this national, political conversation which Social Bite are at the helm of. Under 18s can now join our movement to end homelessness in Scotland by organising their very

own sponsored Wee Sleep Out, which can be done inside or outside.

The Wee Sleep Out team hit the road from June to November this year, delivering workshops to schools and youth groups around the country. Find out more about these workshops on PAGE 9.

5000 YOUNG PEOPLE TOOK PART IN 2018.

**JOIN THE MOVEMENT THIS YEAR
AND MAKE YOUR VOICE HEARD!**

www.weesleepout.co.uk

HESSNESS

WHAT?

CAMPAIGN WITH SOCIAL BITE BY PUTTING ON YOUR VERY OWN SPONSORED WEE SLEEP OUT EVENT TO END HOMELESSNESS IN SCOTLAND!

Last year, 5000 young people all over Scotland slept outside – and inside – in schools, community halls, on living room floors and in back gardens, to spread the word and raise money to combat homelessness.

This year we want to go *even bigger and even better!*

Wee Sleep Out is calling on all teachers, youth group leaders, parents and guardians!

With your help, we can empower Scotland's youth to engage in this powerful movement, making history and setting an example to the rest of the world, while educating them about the poverty that currently exists right here in Scotland. They can make a big difference, and our resources and workshops are here to show them just how powerful their actions are!



Search for "Wee Sleep Out" on YouTube to see what young people got up to at their own Wee Sleep Outs last year!

WHEN?



You can hold your Wee Sleep Out on whatever night works best for you!

However, we're suggesting the weekend of 6th-7th December.

This is the same weekend as the World's Big Sleep Out, when people all over the world will sleep out for the same reason as you – to shine

a light on homelessness, and raise money to help end homelessness for good. In fact, The World's Big Sleep Out was inspired by our very own young people here in Scotland!

WHY?

TO HELP US END HOMELESSNESS IN SCOTLAND!

Social Bite believe that shelter is a human right and that everyone deserves a warm bed and a safe home.

Wee Sleep Out is all about engaging young people in Social Bite's mission to end homelessness, providing a safe, educational and fun avenue for young people to learn about this form of poverty in Scotland and what can be done to help. Part of that is highlighting the facts – and you might be surprised by how many young people are affected.



THE STATISTICS

35,838

The number of homeless applications made in Scotland last year

13,780

The total number of young people under 25 assessed as homeless last year

6,826 **983**

The number of dependant children living in temporary accommodation as part of a homeless household last year

The number of homeless applications made by 16 and 17 year olds last year

7,809

The total number of under 18s assessed as homeless last year (dependant children and 16-17 year olds)

5,971

The number of homeless applications made by 18-24 year olds last year

50/50

Children who grow up in care have a 50/50 chance of becoming homeless

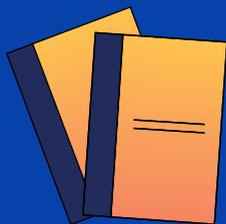
WHERE AND WHO?

Registration is free, and there's no minimum fundraising target! When you register you'll receive all of our learning resources, Event Pack and online (or in-person!) workshops entirely free.

Get involved, get informed and get inspired!

WE'VE CREATED TWO SUPER EASY ROUTES FOR REGISTRATION!

Every Wee Sleep Out needs a supporting adult who can register the event with us online.



EVENT PACK! –

When you register we'll send you lots of resources, including an A – Z of Fundraising and an Event Pack complete with: a handy step by step event guide, entertainment resources and suggestions, health & safety info, and links to all of our educational resources and materials to help promote your event!

1. SCHOOLS/ORGANISATIONS

If you're a teaching practitioner* or a youth group leader*, this is the option for you. The assembly hall or your community space could be the perfect venue!

*Must be 18+, have PVG membership number and take lead responsibility for the group on the night.

2. AT HOME

If you're the legal parent/guardian* of a young person, why not turn a weekend sleepover into something more meaningful? With a little extra planning, you can help your young person and their pals contribute to something incredible.

*Parent/guardian must be 18+ and take full responsibility for the young people in their care.

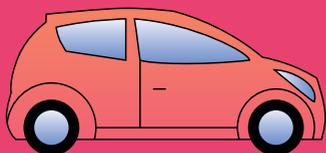
MAKE IT YOUR OWN!

Every Wee Sleep Out should be designed and delivered with young people, making each event unique!

Our team are on hand if you have any questions, and there's tonnes of helpful resources which we'll email out to you, but ultimately it's up to you and your group to make all the key decisions for what you'd like to do!

WORKSHOPS FROM SOCIAL BITE

WEE SLEEP OUT HITS THE ROAD



Interested in having the Wee Sleep Out team (usually led by Social Bite's Co- Founder, Dr. Alice Thompson) visit your school or organisation?

We'll be road tripping across Scotland from June to November this year, offering 2-hour workshops on:

- Social Bite's journey and the power of social enterprise to tackle *any* social issue young people feel passionate about
- education around homelessness
- facilitating Wee Sleep Out event planning!

If you have any questions or would like to be involved, drop us an email at info@weesleepout.co.uk or call us at the office on **0131 353 0250***

* landline charges and standard mobile network rates may apply

A Virgin Money Giving page will automatically be set up for your group once you register to Wee Sleep Out. Make sure to use this page to make things as efficient as possible for you and us!

YOUR EVENT SHOULD...



BE A CHALLENGE! –

Our resources and Event Pack, sent to you as soon as you've registered, will help to highlight some ways you can make sure your Wee Sleep Out is a challenge, even if you're doing it indoors!



BE FUN!

We want your event to be designed and delivered by young people and their supporting adults. While it is important to remember why you are doing this – to end homelessness in Scotland – it should also be fun and a memory to cherish forever!



IT COULD BE OUTDOORS...

Our Event Pack contains some Health & Safety Top Tips so you can make an informed decision on whether to hold your event outdoors – it takes a lot of preparation! However, if you're an organisation, you should always refer to your own policies on residential activities.

Remember! You don't have to be outdoors!

Young people's safety is of utmost importance to Social Bite – we do not expect young people to tough it out all night if they are uncomfortable. If a young person or your whole group wants to move indoors at any point, this is fine! It's a good chance to reflect on the safety and comfort we're all lucky to have.



As well as providing lots of entertainment resources and suggestions for the night, we'll be sending you thank you videos to play (if you have the facilities) to remind everyone of why they are taking part, and hopefully get them excited for the evening ahead!

OPPORTUNITIES

WE SLEEP OUT SHOWCASE VIDEO!

Our film partners, HeeHaw, will be putting together a compilation video of Wee Sleep Outs happening across the country, turning up at a few selected events for a couple of hours on the night to capture some of the fun!

So if you think your sleep out could be worth capturing on video, let us know and we'll consider your group for one of the events the film crew will visit!

We'll be releasing this inspirational video through social media to over 100,000 people, to show them what Scotland's young people are made of! So get snapping, recording, boomeranging and time-lapsing! Then send us your exciting content!*

The compilation video will also include clips sent to us from you! Make sure to video in **LANDSCAPE** and not **PORTRAIT**



PRIZES!

We'll be offering some exciting prizes and experiences to the most creative events AND our top fundraisers! So if you feel that your event has been particularly creative or engaged, you can nominate it for being a Creative Star and win some amazing prizes for your group!

We'll also be offering prizes for engaging in our social media channels, so be sure to like and follow us on all the usual suspects!



@weesleepout



*Please make sure to obtain all relevant consents before sending us material.

There's more information about this in our Event Pack, which will be sent to you once you sign up!

WHERE THE MONEY GOES

Your fundraising will go towards ending homelessness in Scotland through Social Bite's following 5 initiatives!



PIONEERING RESEARCH

Major academic studies providing road maps to help end homelessness in Scotland

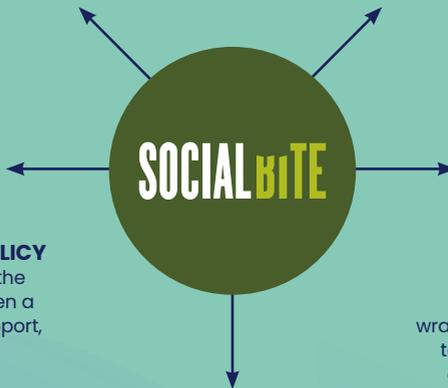
FUNDS DISTRIBUTION

Hundreds of thousands pounds given to charities working with Scottish people experiencing homelessness



HOUSING FIRST POLICY

830 people living on the streets are being given a home and lots of support, with the help of the Scottish Government



THE VILLAGE

Running the Social Bite Village, providing wraparound support to up to 20 people who would otherwise be homeless



SOCIAL BITE CAFES

We support people experiencing homelessness with our employment programme, and giving food and hot drinks to the homeless community

(last year we gave away 140,000 items!)

For more information on each of these initiatives, head over to www.social-bite.co.uk

FIND OUT MORE!

HOMELESSNESS IS A COMPLICATED AND SYSTEMIC PROBLEM THAT DOESN'T HAVE ONE SIMPLE FIX.

Social Bite is a recognised thought leader, stimulating change for the better and providing housing, employment, food and support.

THE NUMBERS ARE NOT INSURMOUNTABLE. TOGETHER, WE CAN END HOMELESSNESS IN SCOTLAND.

HELP US AND YOUNG PEOPLE THROUGHOUT THE COUNTRY MAKE HISTORY.

If you want to find out more about homelessness in Scotland and what exactly Social Bite are doing to end it, sign up to a workshop or head over to our website:

www.social-bite.co.uk



Head over to YouTube to check out Wee Sleep Out's video to see what young people got up to at their own Wee Sleep Out in 2018

SOCIAL BITE'S WEE SLEEP OUT



THE DUKE OF
EDINBURGH'S AWARD

Wee Sleep Out is proud to be an Approved Activity Provider for Duke of Edinburgh - young people can make up their 30 hours of volunteering by taking part in Wee Sleep Out

Wee Sleep Out Supporters



Balhousie Care Group
sharing your care



For more information contact Social Bite
on **0131 353 0250*** or email **info@weesleepout.co.uk**

*charges may apply