



Social Bite’s YPI Support Document

Contents

A BIT MORE ABOUT WEE SLEEP OUT	2
NAME OF CHARITY THE SOCIAL BITE FUND	3
PROOF OF CHARITABLE STATUS (E.G. REGISTRATION NO.) REGISTERED CHARITY SC045232	3
DOES IT PROVIDE SOCIAL SERVICES DIRECTLY TO THE LOCAL COMMUNITY?	3
MISSION AND VALUES OF THE CHARITY	4
SERVICES PROVIDED - HOW DOES THE CHARITY HELP PEOPLE?	4
WHAT ARE THE OUTCOMES OF THE CHARITY’S ACTIVITIES?	6
WHAT LONG-TERM IMPACTS COULD RESULT FROM THE CHARITY’S WORK?	7
HOW MIGHT THE CHARITY’S WORK HAVE AN IMPACT ON OTHER ISSUES?	7
IS THERE ANYTHING THAT YOUR TEAM FEELS IS UNIQUE OR SPECIAL ABOUT THE CHARITY?	8
WHAT IS THE CHARITY’S BUDGET? WHAT LOCAL IMPACT COULD THE CHARITY MAKE WITH A YPI GRANT?	8

At Social Bite we're flattered to receive so many requests from school pupils embarking upon their YPI journey. However, we receive a lot of requests and it's difficult for us to keep up with each individual case while keeping our administration costs down – something we're really passionate about!

So this handy document will give you some of the info you're after! Make sure you've also checked out our website where you'll find more. If you're interested in getting more involved or more information, take part in Social Bite's *own* schools engagement programme, Wee Sleep Out, which is our preferred way to build relationships and work with young people in a way that is meaningful to both parties.

Thank you, and good luck with your project!

A Bit More About Wee Sleep Out

Social Bite's Wee Sleep Out includes loads of learning resources, short, engaging videos about Social Bite's projects and *even* online and in-person workshops which can be delivered anywhere around the country!



It's completely free to take part and there's no minimum fundraising target, we just ask that you to raise whatever you can through a sponsored sleep out on the floor (inside or outside) as the end result of the programme. Sleep Out events vary from 5 people on some one's living room floor taking part in homelessness quizzes and activities we've suggested in our event planning materials, all the way to school-based events with hundreds of pupils sleeping inside *and* outside! It's completely flexible for you and your community, however big or small, and can be done whenever best suits you. We do also put out a suggested date for the end of the year (usually the end of November!), so that those groups hoping to feel connected to the larger movement can take part at the same time all over the country.

The learning resources made available when you take part, include fun ways to learn including videos, brainstorming, activities and workshops covering: the homelessness system; Social Bite's ground-breaking work in Scotland; using the power of social enterprise to tackle the world's problems; a step-by-step sleep out event planning guide including health & safety information *and* fundraising ideas. Check out the following links to learn a bit more about Wee Sleep Out!

- [The Website](#)
- [Scotland-wide Road Trip Video](#)
- [Most Recent Wee Sleep Out Events Video](#)
- [Social Bite's Journey to Wee Sleep Out](#)



NAME OF CHARITY

The Social Bite Fund

PROOF OF CHARITABLE STATUS (e.g. Registration No.)

Registered Charity SC045232

DOES IT PROVIDE SOCIAL SERVICES DIRECTLY TO THE LOCAL COMMUNITY?

Social Bite provides social services directly to the local community through a multitude of channels:

- **Food provision and engagement programmes for homeless people:** We distribute over 140,000 items of food and hot drinks every year to Scotland's most vulnerable people. People in a situation of homelessness and food poverty are invited into our chain of sandwich shops to enjoy our handmade food and tasty coffee throughout the day. We also open up in the evenings for a series of "Social Suppers" events. These include "Women's only" nights and nights for refugees. Additionally, we run a joint venture restaurant called Vesta Restaurant and Bar, which opens exclusively to people experiencing homelessness every Monday afternoon for a free sit-down two-course meal.
- **The Social Bite Village:** The Social Bite Village was launched in May 2018 and provides safe accommodation for people experiencing homelessness, creating an alternative to the sub-standard and ineffective temporary accommodation solutions that currently exist. The Social Bite Village is a project that combines an innovative housing model, using vacant council-owned land, along with a supported community environment. The project is entirely geared at breaking the cycle of homelessness and giving residents pathways into employment and permanent housing. This is a project run in partnership with an incredible charity called the Cyrenians.
- **Christmas Dinners and Presents for Homeless People.** Every year we open up our shops on Christmas Eve and Christmas Day for people in a situation of homelessness and food poverty to come and get a Christmas meal and some loving company. Our friends at itison.com run a major fundraising campaign that helps to fund our free food provision at Christmas time and throughout the year. We also give out an abundance of presents to homeless children, families and individuals at Christmas.



MISSION AND VALUES OF THE CHARITY

At Social Bite we have always existed to empower people to change the world; whether through small daily activities or significant life-altering occasions. We have come to learn that true systemic change happens when people become connected with a cause and are invited to tangibly be part of the solution. We have led mass movements to contribute to our mission and these can be seen below.

Our story of mass participation events began in 2016 with Social Bite's CEO Sleepout; 350 of the country's business leaders slept out on a cold November night and raised over £550,000 towards ending homelessness.

After the success of the CEO Sleepout, we launched Sleep in the Park, the focal point of our campaign to end homelessness in Scotland. In 2017 we invited 8,000 people to Princes Street Gardens for the world's largest ever sleepout and raised more than £4m. We continued the momentum in 2018 with more than 10,000 people sleeping out across Scotland's four key cities. Together we have raised almost £8m in the fight to end homelessness in Scotland.

SERVICES PROVIDED - HOW DOES THE CHARITY HELP PEOPLE?

Social Bite helps people through direct services listed above (and again below for reference) and through other wider initiatives



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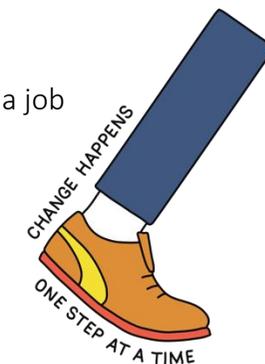
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Christmas Dinners and Presents for Homeless People - Every year we open up our shops on Christmas Eve and Christmas Day for people in a situation of homelessness and food poverty to come and get a Christmas meal and some loving company. Our friends at itison.com run a major fundraising campaign that helps to fund our free food provision at Christmas time and throughout the year. We also give out an abundance of presents to homeless children, families and individuals at Christmas.

National Employment Programme - Roughly 1 in 3 of Social Bite's staff have struggled with homelessness. In our experience a job can be incredibly transformative. It gives you purpose in life. You are trusted with responsibilities. You can earn money for yourself and your family. You develop friendships and relationships with colleagues and customers. A job is something that most of us take for granted, but for people in a situation of homelessness, it can seem like an impossible dream. At Social Bite we have pioneered the way for people to use employment as the central means of re-integrating into society and supporting themselves.



Housing First Programme - We are working with Wheatley Group and Edindex to develop a major "Housing First" Programme for 830 people in a situation of homelessness and rough sleeping to be given a mainstream house and a structured support resource. Through money we raised at our Sleep in the Park events, we will be funding significant support for vulnerable people to sustain their new tenancies. This support will be delivered through a consortium of partners and will include support for complex needs such as substance misuse, mental health, and addictions as well as practical things such as getting a bank account open or getting into employment.

Campaigning and advocacy - For two years running, we've created the world's largest ever Sleep Outs, Sleep in the Park – calling for an end to homelessness in Scotland. Together the events have achieved instrumental change in Scotland; an impressive 18,000 people have taken a stand to the situation of homelessness in Scotland raising a staggering total of £7.65m with global media coverage shining a spotlight on the situation. The campaigns resulted in 830 houses being made available to rough sleepers and homeless people, 160 jobs being offered, 35 spare rooms being offered and homelessness being at the front at centre of political attention in Scotland.





Academic Studies on Ending Homelessness - Our campaign to end homelessness in Scotland has been underpinned with academic research on the statistics and solutions of homelessness in Scotland. We commissioned Heriot Watt to carry out two major studies entitled: 'Eradicating Core Homelessness in Scotland's Four Largest Cities' and 'Temporary Accommodation in Scotland' These studies have given us a framework for investing funds and also informed government action through the Scottish Government's Homelessness Action Group, which our co-founder Josh Littlejohn sits on.

- **Supporting Other Charities** - Through our fundraising activities, we are increasingly funding other homelessness charities in Scotland, who carry out amazing work and deliver incredible interventions in homelessness. We recently awarded Bethany Christian Trust £25,000 to expand the capacity of the night shelter in Edinburgh. Other charities we have supported in the past include Streetwork, the Cyrenians and Shelter. As our fundraising grows, we will continue to invest in and support a range of charities supporting the homeless community in Scotland.



WHAT ARE THE OUTCOMES OF THE CHARITY'S ACTIVITIES?

Social Bite's work provides a range of support and services to a range of people in the local community, as can be seen in the services provided by Social Bite detailed above. Food provision and engagement programmes lead directly to a reduction in hunger in Scotland. The Social Bite Village provides a safe and supportive alternative to temporary accommodation, which improves the current system, while Housing First leads to a direct reduction in homelessness, particularly rough sleeping – the most chronic form of homelessness. Our national employment programme reduces unemployment in Scotland whilst offering training and employment opportunities to people in society who may otherwise be overlooked. Campaigning, advocacy and our research continues to result in a seismic culture shift which is vital in our mission to end homelessness. Our support of other charities not only distributes the funds raised by Social Bite, but also creates a collaborative approach to ending homelessness where charities in the homelessness sector are historically more separate.

WHAT LONG-TERM IMPACTS COULD RESULT FROM THE CHARITY'S WORK?

Social Bite's main aim is to end homelessness in Scotland. Social Bite's work will hopefully eventually achieve not only this, but also continue to create a culture shift surrounding public perception of homelessness and social enterprise more generally. Social Bite's work creates cross-sector collaboration by uniting the nation under one cause. A more collaborative country can achieve greater societal equality, an overall reduction in poverty, reduction in the disparity in wealth as well as better education and employment opportunities.



Our Favourite Wall in Social Bite's Head Office

HOW MIGHT THE CHARITY'S WORK HAVE AN IMPACT ON OTHER ISSUES?

Social Bite's work with young people through our Wee Sleep Out programme encourages education on social enterprise, creating and inspiring young activists and social entrepreneurs who will go on to improve society for the better. There have been knock on effects where pupils who participated in the organisation of sponsored sleep out event themselves have been inspired to go on to be young activists for other causes such as global warming marches through movements such as Extinction Rebellion among others.

Social Bite as a social enterprise endeavours to be social in all respects - including discussing and being aware of our environmental impact and introducing ways to reduce our carbon footprint and increase our sustainability as a company.

IS THERE ANYTHING THAT YOUR TEAM FEELS IS UNIQUE OR SPECIAL ABOUT THE CHARITY?

Social Bite's irreverent nature and relentless culture leads to real, tangible change which the public can see by simply walking past one of the Social Bite cafes where the homeless community are served, employed and supported on a daily basis. It can be seen through to the hundreds of people who had been experiencing chronic homelessness who are being lifted right out of extreme poverty and placed into a permanent home of their own with wraparound support to help them sustain their tenancies. As a social enterprise (a registered limited business owned by a registered charity to ensure the highest ethical standards,) Social Bite is well positioned to work with both the corporate sector, galvanising substantial financial support from senior level decision makers of these organisations as well as working with the Scot Gov on HF programme and working with the charities sector on the same programme which was largely funded by the corporate community's generosity and the general public's fundraising efforts at Sleep In The Park.

In short, Social Bite is relentless across many different projects, working towards ending homelessness in Scotland for good. Social Bite has the advantage of also being a social enterprise, and therefore works with every sector in society (corporations, government and charity sector) where other organisations are often limited to their own networks and contacts within the charity sector, and this has contributed to Social Bite's unique ability to have a bigger impact than a typical homeless charity.

WHAT IS THE CHARITY'S BUDGET? WHAT LOCAL IMPACT COULD THE CHARITY MAKE WITH A YPI GRANT?

There is no single budget for SB operations, but many different projects with their own budgets and incomes and the budget changes year to year depending on the previous year's performance.

£3,000 makes a huge difference to Social Bite, below are three examples of where that money could go.



- The Social Bite Village costs £120,000 per year. This money is used to provide things like electricity, heating, food, support from our charity partner Cyrenians who make sure that 20 residents of the village receive wraparound care available 24/7. It also funds activities like cooking classes and general upkeep of the 11 tiny houses that make up the village.
 - o £3000 could sustain 1 persons residency for 6 months!!
- £3000 could provide the Edinburgh homeless community with a Social Bite support worker for 2 and a half months!!
- £3000 could provide 600 hot meals to the homeless community in Scotland!!
- Support someone in housing first accommodation of their own for 4 months!

VIDEO RESOURCES

Below are some video resources to help give you an overview of Social Bite

- [The Social Bite Cause](#)
- [Sleep in the Park 2017](#)
- [Wee Sleep Out journey](#)
- [Housing First 5 Principles \(NOTE: this is not our own video\)](#)
- [Housing First TED talk](#)

Thank you for taking an interest in Social Bite's work, and good luck with your project!

To join Social Bite's movement to end homelessness in Scotland,
take part in Wee Sleep Out this year!

